You built the audience. Now build the business.



White-label blood testing



50-state doctor network



503A prescription pathway

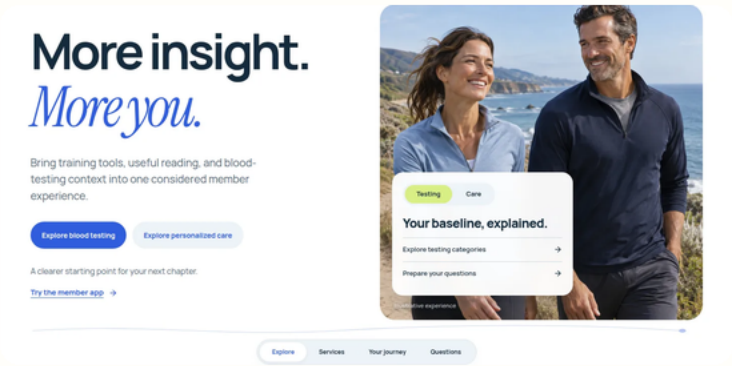
Your health following / your brand / ongoing customer value

Program, state and patient eligibility apply.



Ben Morgan

CEO of Wellstaq



You / audience + trusted brand



Wellstaq / platform + connections

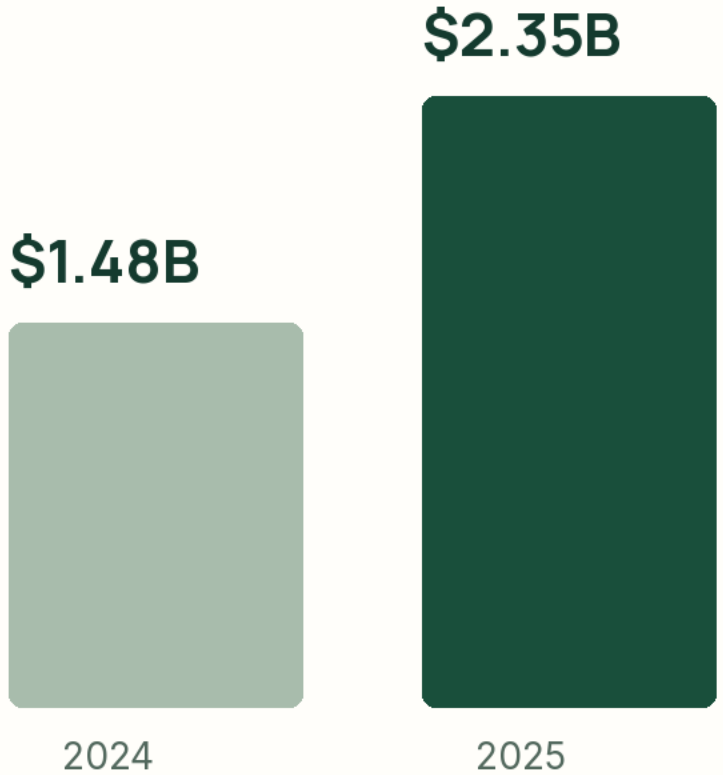


Providers / independent care

Illustrative customer journey and design concepts throughout.

Hims & Hers

A recognizable brand. An ongoing relationship.



+59%

year-over-year revenue growth

2.5M+

subscribers at year-end 2025

Public-company example; not a Wellstaq customer, affiliation or earnings forecast. [1]

Digital care. Real demand.

TELADOC HEALTH

$2.53B

2025 revenue · 17.1M total visits

LifeMD

$194.1M

2025 telehealth revenue · +25%



FY2025. Teladoc revenue −2%; net loss $200.3M. Public-company examples only. [2–3] Care imagery is illustrative.

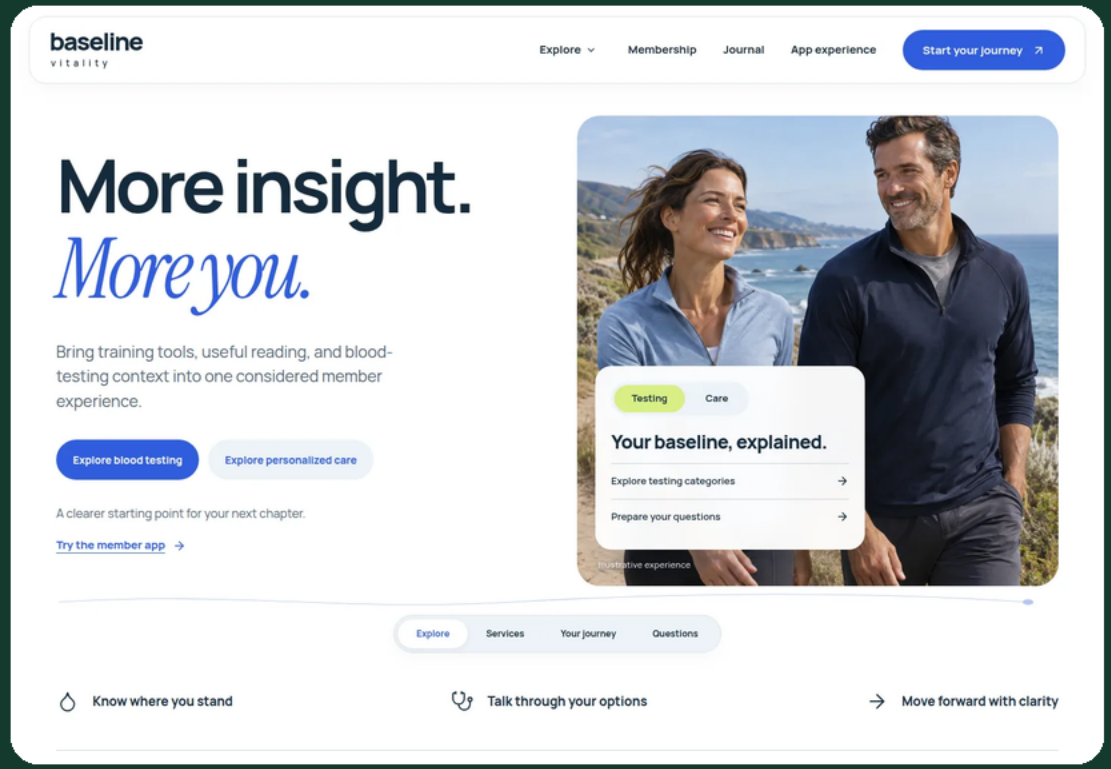
wellstaq.

Follow one customer. See the whole model.

01 Discover your brand

02 Choose a relevant service

03 Return when there is ongoing value



ILLUSTRATIVE WORKFLOW / DESIGN CONCEPT

Illustrative workflow. Screens are concepts, not a recording of a live patient account.

01 / White-label blood testing

01 Your brand + testing offer

02 Clear price + ordering steps

03 Supported laboratory access



ILLUSTRATIVE WORKFLOW / DESIGN CONCEPT

Testing, collection and processing are separate service costs.

From your offer to the collection.

01 Quest Diagnostics / supported locations

02 Labcorp / supported locations

03 At-home options / where supported



ILLUSTRATIVE WORKFLOW / DESIGN CONCEPT

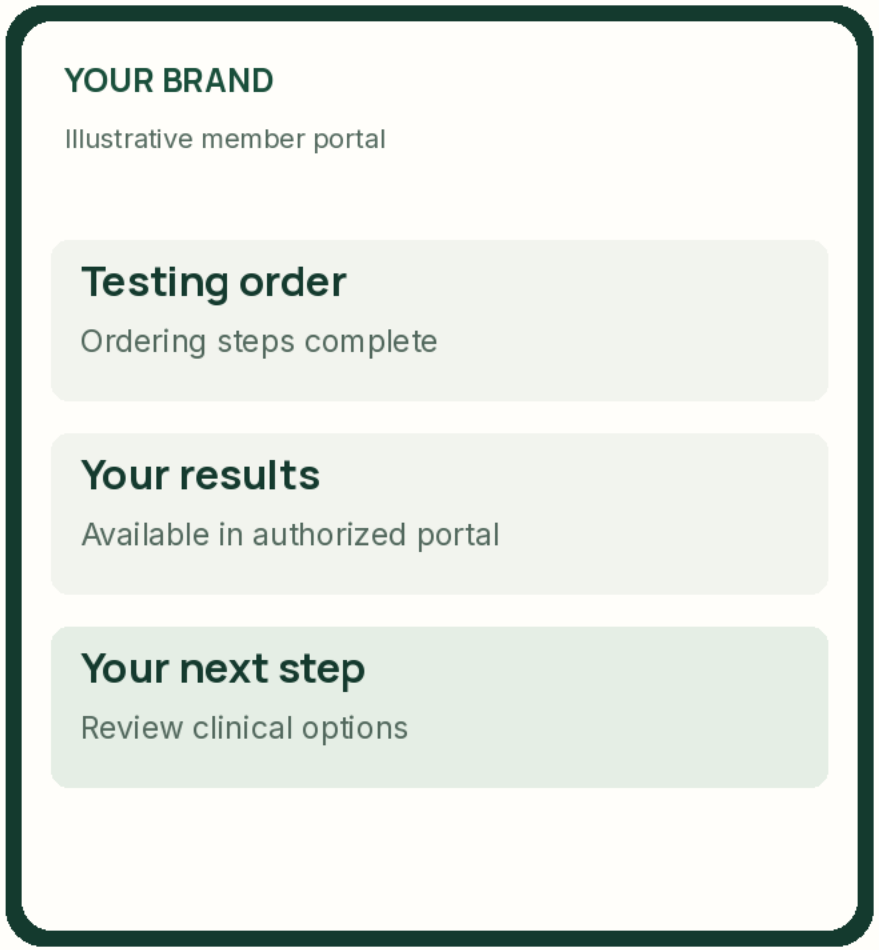
Collection method and availability depend on the selected test and location. [8]

Results with a clear next step.

01 Access supported results

02 Review available next steps

03 Connect with appropriate clinical care



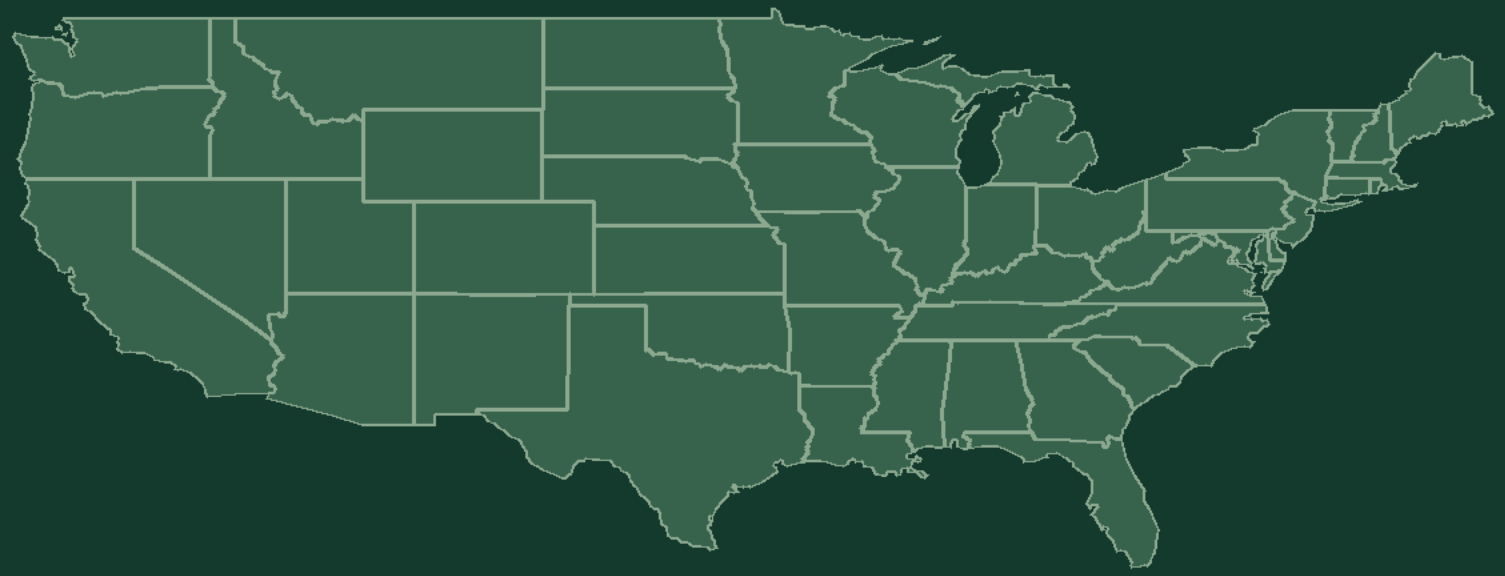
ILLUSTRATIVE WORKFLOW / DESIGN CONCEPT

Concept workflow. Clinical access and permissions are role-based.

02 / A doctor network across all 50 states.

50

STATES





Network includes Alaska + Hawaii

50-state network coverage does not guarantee every service in every state. [9]

Intake. Evaluation. A clinical decision.

01 Complete health intake

02 Async or video evaluation

03 Clinician decides the next step



ILLUSTRATIVE WORKFLOW / DESIGN CONCEPT

No guaranteed prescription. Clinical visits are charged separately.

03 / The 503A prescription pathway

01 Patient-specific prescription

02 Licensed pharmacy review

03 Preparation + dispensing if accepted



ILLUSTRATIVE WORKFLOW / DESIGN CONCEPT

503A compounded drugs are not FDA-approved. Availability and legal requirements apply. [10]

Connected care. Clear responsibilities.

01 Clinician / decides care

02 Pharmacy / dispenses + fulfills

03 Your business / brand + permitted support



ILLUSTRATIVE WORKFLOW / DESIGN CONCEPT

Provider charges still apply. Pharmacy acceptance, service scope and shipping availability vary. [8–9]

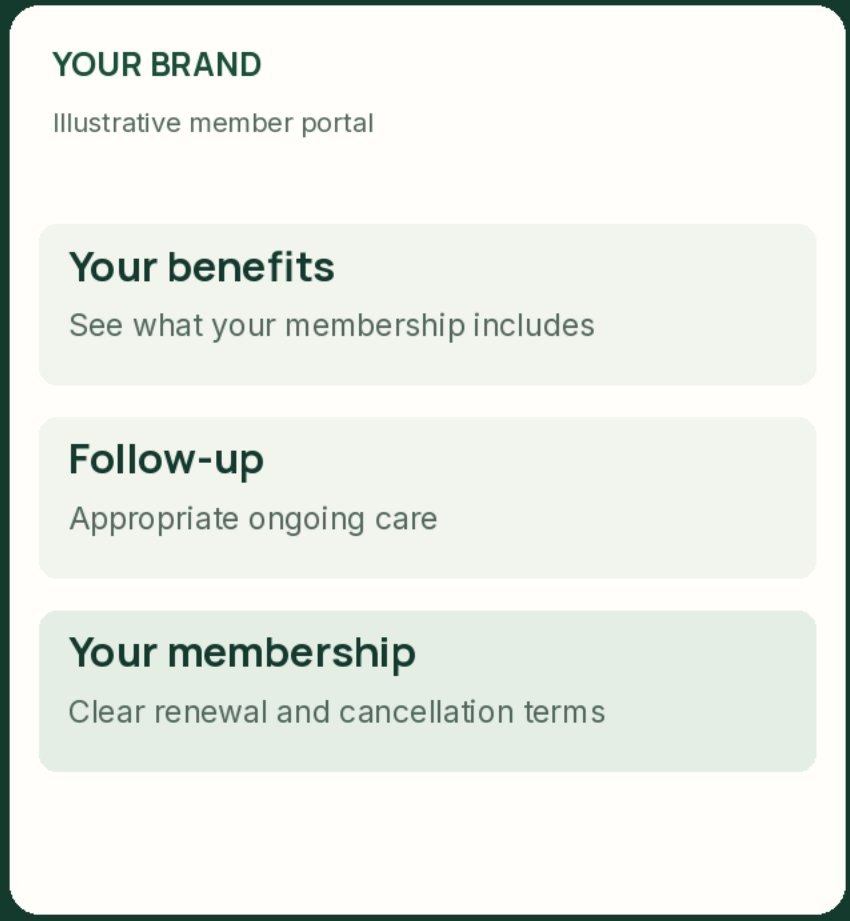
wellstaq.

Followers become customers. Value brings them back.

01 An audience that trusts you

02 An offer that serves them

03 Ongoing value worth renewing



ILLUSTRATIVE WORKFLOW / DESIGN CONCEPT

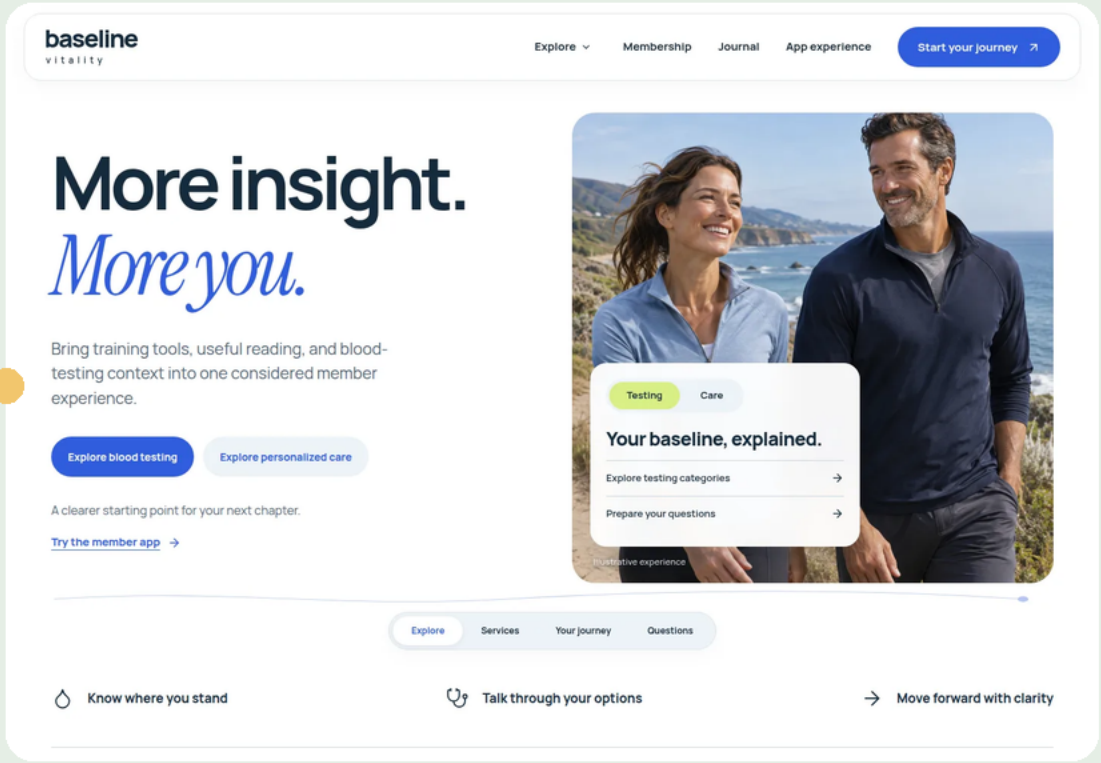
No automatic refills, monthly testing requirement or guaranteed recurring revenue.

You run the business. Professionals deliver care.

01 You / brand, offer, acquisition, support

02 Wellstaq / platform + connections

03 Providers / testing, care, dispensing



ILLUSTRATIVE WORKFLOW / DESIGN CONCEPT

Commercial arrangements and clinical billing are confirmed before launch.

Recurring revenue needs repeat value.

100 members × $99/month

$9,900

illustrative monthly gross revenue

– Delivery costs – Acquisition – Operations

Hypothetical inputs. Not a customer result, earnings forecast or profit figure.

The founding platform membership

$497 /month

One brand. For life under the offer terms.

$0 platform setup

Planned regular: $3,000/month

Rimo

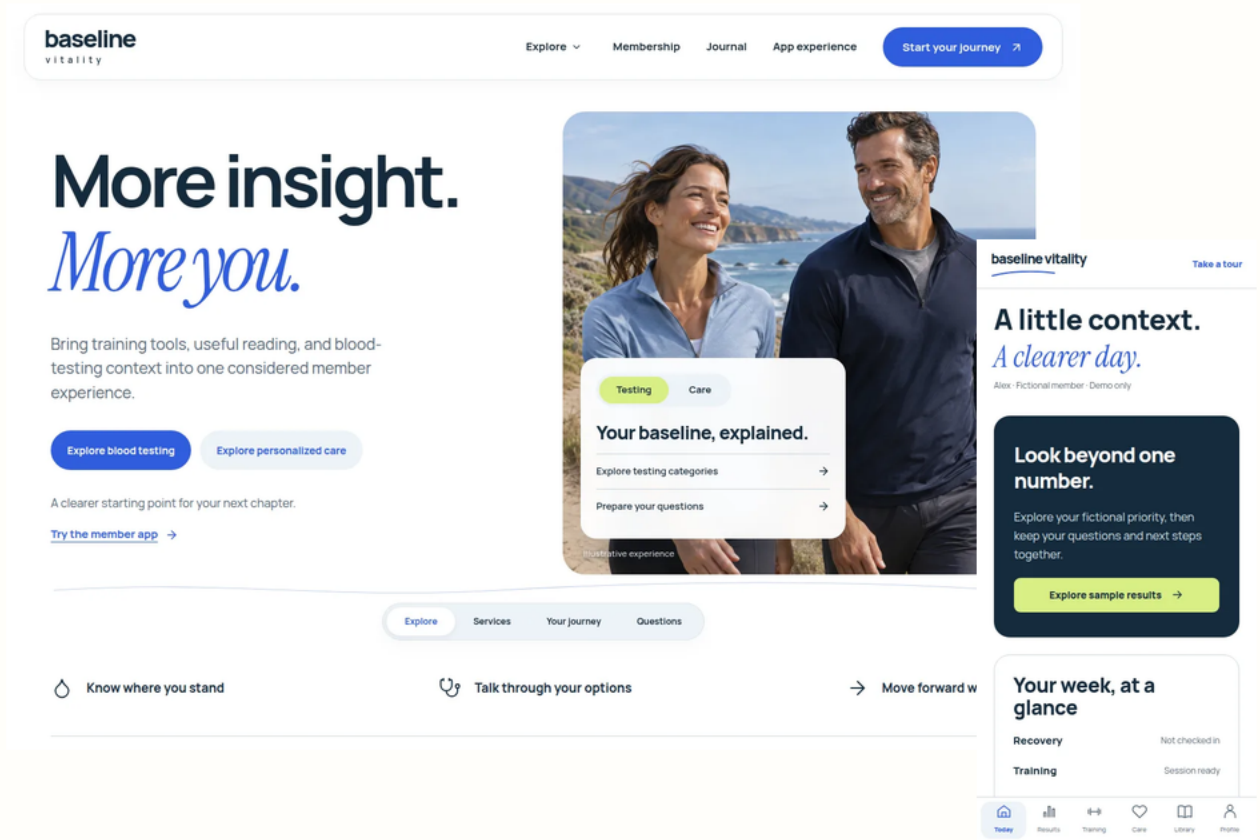
From $2,500/month

Telegra Plus

$2,999/month + onboarding

First 100 qualifying paid founders. Planned regular $3,000/mo. Competitor packages differ. [4–6]

Business in a Box



$8,000

Combined regular: $30,000

Save $22,000

Website only · $5,000
Native apps only · $5,000

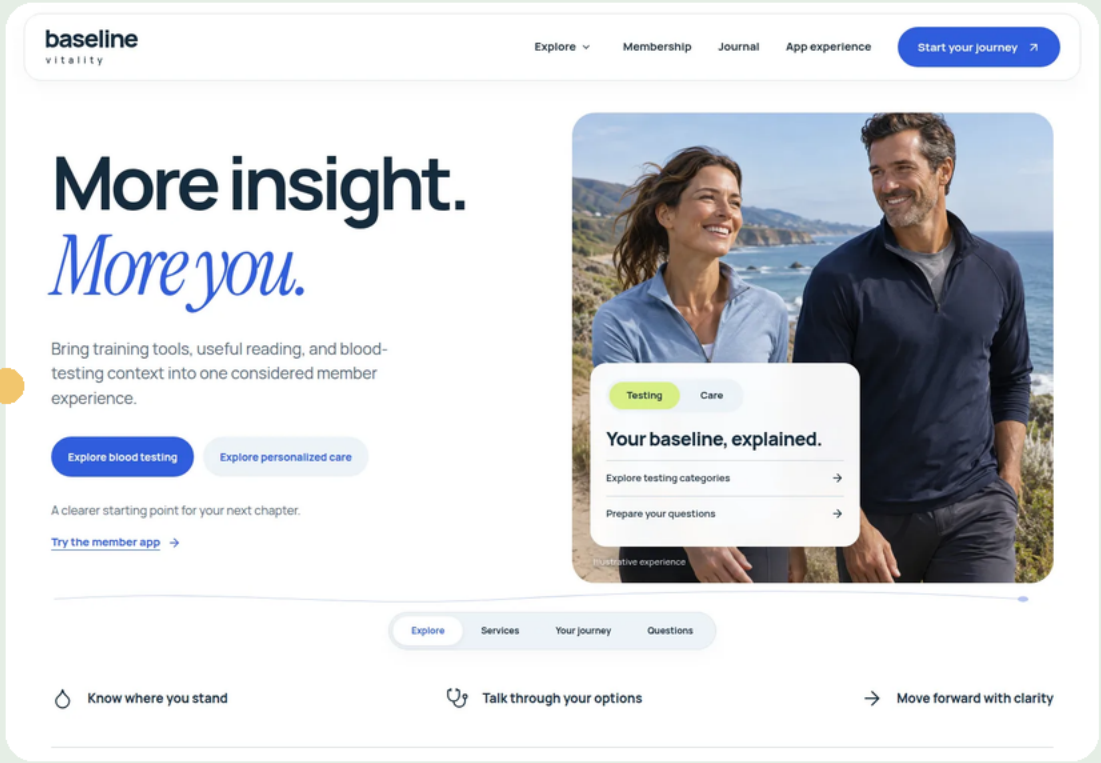
Combined regular bundle components $30,000. Website regular $10,000; apps $20,000. [7]

Choose the scope. Know the commitments.

01 Confirm offer + service scope

02 Configure brand + connections

03 Test the journey, then launch



ILLUSTRATIVE WORKFLOW / DESIGN CONCEPT

Optional builds. App maintenance after go-live. Enrollment opening is not a completed-build date.

Turn your health following into your own health brand.



White-label blood testing



50-state doctor network



503A prescription pathway

Join the free waitlist at wellstaq.com

Founder enrollment: Dec 7, 2026 · 5:30 p.m. Pacific / 8:30 p.m. Eastern. [6]